

Baylor Fuller

Charlottesville, VA

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baylorfuller.com

Summary

Creative and versatile Illustrator & Graphic Designer with hands-on experience crafting engaging visuals for print, digital, and merchandise. Skilled in **Adobe Creative Cloud (Illustrator, Photoshop, InDesign)** and known for transforming Ideas into engaging visuals for print, merchandise, and web.

Professional Experience

Freelance Illustrator & Graphic Designer Various Clients - 2022-Present

- Designed logos, illustrations, and marketing graphics for small businesses, authors, and community organizations.
- Currently providing ongoing creative design support for **Cre8Travel**, including digital illustrations, website graphics, and branded merchandise.
- Developed brand identities and promotional materials for clients such as **D&D Honey**, **General Maintenance Lawn Care**, and **BAM Cards**.
- Illustrated character concepts and full-page artwork for Cathy Meneeley's children's book, supporting her narrative vision.
- Created promotional artwork for **Fredericksburg Bookmobile**, improving community outreach and event visibility.
- Produced live caricatures and custom illustrations for patrons at Valley Mall (2025), demonstrating speed, accuracy, and strong customer interaction.

Education

Bachelor of Fine Arts:
Illustration

Rhode Island School of Design

Providence, RI • 2023

Core Skills

- Adobe Creative Cloud:**
Illustrator, Photoshop,
InDesign
- Logo & Brand Identity Design**
- Digital & Traditional Illustration**
- Layout & Typography**
- Print & Merchandise Graphics**
- Concept Development & Storyboarding**
- Cilent Collaboration & Communication**

